



# SUZI TENCH

## LIFESTYLE BLOGGER

I am a lifestyle blogger who enjoys writing about Arts and Crafts, DIY, Interiors, Fashion, Mental Health, Fashion, Beauty and Stationery. I share hints, tips and advice about blogging, life, decorating and the home as well as running a Top 10 Thursday post each week.

My Colourful Life UK blog has only been running for the past 4 months and in that time I have posted content consistently.

I have now branched out to include more social media aspects, with Instagram being the first. Pinterest is the latest addition to my brand's social media family.

I am planning on building my brand across all platforms and bring them all to the same standard as my blog is.

I am really proud of what I have managed to achieve so far and my statistics reflect this. I can only see these statistics continue to rise as the future progresses.



## CONTACT SUZI

my.colourful.life@outlook.com

www.mycolourfullifeuk.com

Instagram: @my.colourful.lifeuk

Twitter: @colourfullifeuk

Pinterest: @mycolourfullife

Bloglovin': @mycolourfullifeuk

## TECHNICAL SKILLS:

- Word processing
- Photography and digital photo editing
- Content editing
- Graphic design
- Researching
- Social Networking
- Marketing

## PERSONAL SKILLS:

- Self Motivated
- Passionate
- Consistent
- Creative
- Efficient
- Organised
- Fast learner

## WEBSITE AND SOCIAL MEDIA STATS:

### WORDPRESS

29th September 2018

Posts: Sept - 5, Oct - 9, Nov - 9, Dec - 22, Jan - 23 = 68 to date  
Views: Sept - 0, Oct - 10, Nov - 64, Dec - 189, Jan - 909 = 1172 to date  
Visitors: Sept - 0, Oct - 7, Nov - 25, Dec - 95, Jan - 394 = 521 to date  
Likes: Sept - 0, Oct - 4, Nov - 6, Dec - 45, Jan - 312 = 367 to date  
Comments: Sept - 0, Oct - 0, Nov - 0, Dec - 4, Jan - 107 = 111 to date  
Follows: Sept - 0, Oct - 0, Nov - 3, Dec - 16, Jan - 73 = 92 to date

### INSTAGRAM

24th October 2018

Posts: Oct - 2, Nov - 6, Dec - 7, Jan - 23 = 38 to date  
Likes: Oct - 25, Nov - 55, Dec - 91, Jan - 332 = 503 to date  
Comments: Oct - 1, Nov - 1, Dec - 1, Jan - 14 = 17 to date  
Total Followers = 115

### TWITTER

29th December 2018

Tweets : 46 Followers: 14

### BLOGLOVIN'

5th January 2019

Posts: 6 Followers: 1

### PINTEREST

24th January 2019

Boards: 4 Pins: 98 Followers: 2

## DEMOGRAPHICS:

Age: 25-34, 52%

Sex: Female, 71%

Audience: USA 42%, UK 29%, Canada 7.5%, India 3.75%, South Africa 2.9%

Top Blog Posts: Project Make - Candles, A Box of Stories - Unboxing, A Quote, About, Blog Milestones Worth Celebrating, Blog Life, Anxiety/Panic Attack, How I Stay Creative, My Hobbies and Interests, Preparing for 2019.

## COLLABORATIONS CONSIDERED:

Reviews, Product Inclusion, Give Aways, Social Media Sharing, Guest Blogs, Interviews, Freelance Services.